



Terms and Conditions for Dunes Fashion Week 2025 - Season 1 Arabia

1. General Guidelines

- All participants (models, pageants, designers, and support staff) must strictly adhere to the rules, schedules, and instructions provided by the event organizers.
- The event will take place at Bab al Shams Resort on February 2nd, 2025, starting at 5:30 PM. Participants are required to arrive at least 2 hours prior for final preparations.
- Participants are expected to maintain professionalism, respect, and a positive attitude throughout the event.
- Any violation of these terms may result in immediate disqualification, removal from the event, or other appropriate action as determined by the organizers.

2. Terms for Models and Pageants

- Eligibility: Participants must be between the ages of 18 and 35. Proof of age and identity must be submitted during the registration process.
- Rehearsals: Attendance at all scheduled rehearsals is mandatory. Absence without a valid reason may lead to disqualification.
- Dress Code & Wardrobe: Outfits will be provided by the designers and event organizers. No personal alterations to outfits are permitted unless approved by both the designer and organizers.
- Conduct: Models and pageants must behave respectfully towards the team, judges, and fellow participants. Any unprofessional behavior, including but not limited to harassment, abuse, intoxication, or any form of misconduct, will result in removal from the event.
- Non-Disclosure Agreement (NDA): All participants must sign a confidentiality agreement. Details about the event, designs, and related materials must not be disclosed on social media or elsewhere until officially released by the organizers.
- Photography and Media Rights: The event organizers hold exclusive rights to all photos, videos, and media captured during the event. Participants may not engage third-party photographers or videographers without prior approval.
- Health and Safety: Participants must comply with all health and safety regulations. Models must ensure they are in good physical condition for the event. Any health issues must be reported to the organizers in advance.
- Makeup & Styling: Makeup and hairstyling will be provided by the event organizers. Personal makeup artists or stylists are not allowed unless pre-approved by the organizers.

3. Terms for Designers

- **Collection Submission:** Final collection details must be submitted by January 10th, 2025. Failure to meet this deadline may result in removal from the event schedule.
- **Originality:** All designs must be original. Plagiarism or any breach of intellectual property rights will result in legal consequences and removal from the event.
- **Model Fittings:** Designers must attend fittings for their assigned models and make any necessary alterations promptly.
- **Presentation:** Designers are responsible for delivering their collections on time to the event location. Collections must be delivered no later than February 1st, 2025.
- **Media Rights:** Designers agree that all media (photos, videos, etc.) captured during the event may be used by the organizers for promotional purposes.
- **Conduct:** Designers must maintain professionalism, including respectful treatment of models, event staff, and organizers.
- **Design Responsibilities:** Designers must ensure that all garments and accessories are ready for the show, with contingency plans for any last-minute issues.

4. General Terms for All Participants (Designers, Models, Pageants)

- **Liability:** The event organizers are not liable for any damage, loss, or injury sustained by participants during the event.
- **Insurance:** Participants are advised to arrange personal insurance coverage for travel, health, and property, as the event organizers will not be responsible for any insurance-related matters.
- **Cancellations:** In case of unforeseen circumstances leading to event cancellation or postponement, participants will be notified promptly. No refunds or compensation will be provided for expenses incurred.
- **Jury Panel:** Decisions made by the jury panel during the pageant and competition segments are final and cannot be contested.
- **Awards:** Titles such as The Majestic Lady of Dunes, The Majestic Maiden of Dunes, and Majestic Man of the Dunes will be awarded based on criteria set by the organizers and jury.
- **Code of Ethics:** Participants are expected to uphold a code of conduct promoting inclusivity, diversity, and non-discrimination to foster a respectful environment for all involved.



5. Promotions and Social Media

- Participants are encouraged to promote the event on social media but must use only official promotional material provided by the organizers.
- Unauthorized use of event logos, designs, or content is strictly prohibited.
- Social media promotions must be professional and must not reveal any confidential event details before the official announcements by the organizers.

6. Post-Event Obligations

- Models and Pageants: Participants are required to attend post-event interviews, photoshoots, and other promotional activities as requested by the organizers.
- Designers: Designers must be available for post-event media inquiries and promotional activities.
- Media Coverage: Participants agree to partake in official post-event promotional campaigns, including photo opportunities, interviews, and social media features.

7. Emergency Protocols

- Information on emergency contacts, protocols, and procedures for handling unexpected situations will be provided to all participants in advance. Participants must familiarize themselves with these protocols and follow instructions in case of any emergency.

8. Dispute Resolution

- Any disputes or issues that arise during the event will be handled internally by the event organizers. The organizers' decisions will be final.

9. Agreement Acknowledgement

- By signing these terms and conditions, participants agree to comply with all rules and responsibilities as outlined.
- The event organizers reserve the right to modify these terms without prior notice. Any significant changes will be communicated to the participants.